



Board Meeting Agenda

Date: February 12, 2025

Time: 8:30 am

Location: [Join Zoom Meeting](#), Meeting ID: 841 6198 0905 Passcode: 195990

1. Call to Order

This meeting was called to order at 8:30 am by Chair Paula Wilman.

2. [Roll Call/Establish Quorum](#)

6/11 members were present, therefor quorum was established.

3. Approval of Consent Agenda

Sue Sorenson moved to approve the consent agenda. The motion was seconded by Courtney Jennings. The motion was adopted by a unanimous consent.

4. Reports of Officers and Committees

- **Executive Director Report** Presented by Molly Toure:
 - Molly Toure welcomed new board members Suzanne Roberts and Elizabeth Sides. Suzanne shared a bit about herself and expressed her commitment to supporting Healthy Start. Molly also introduced Elizabeth, noting that she was previously a client of Healthy Start.
 - Russell Schroeder resigned from the board, recognizing that he was unable to dedicate sufficient time to attend meetings.
 - Healthy Start has transitioned to a new IT company, requiring the replacement of computers and firewalls. While these updates were necessary, they have resulted in a financial impact.
 - Healthy Start recently underwent an onsite visit from HSMN, one of its funders. These visits occur every three years, and a summary report will be provided to the Board once received.
 - Federal funding has been temporarily paused, with limited guidance available at this time. While Healthy Start does receive federal funds through Medicaid, those funds are not expected to be affected. If federal funding were to be reduced, it would impact approximately 11% of the organization's total funding. Additionally, efforts are being made to ensure that Healthy Start's social media and website content remain compliant with federal language guidelines.
 - Healthy Start is actively seeking a part-time Fatherhood Coach to facilitate and deliver the program curriculum.



- **QA/QI Report** Presented by Larisa Volansky:
 - The previous promotional flyer contained excessive information, making it difficult to read. To improve clarity and engagement, the flyer has been revised with bullet points and a more concise format. The updated version will be distributed to providers to enhance awareness and accessibility.
 - Many patients at partner medical offices are not enrolling in the Healthy Start program. A key concern is the limited availability of educational materials for providers to share with their patients. To address this, meetings will be scheduled with medical providers to present an overview of Healthy Start services and reinforce the program's benefits. Additionally, while pregnant patients are completing the mandatory screening forms, many remain unaware of Healthy Start and the resources available to them. Efforts will be made to bridge this gap through increased provider engagement and targeted educational outreach.

- **Fatherhood Report** presented by Jerri Sutton:
 - Healthy Start currently maintains partnerships with the Boys & Girls Clubs of Charlotte County, Punta Gorda Housing, Salvation Army, and other community organizations. Additionally, a *Lunch and Learn* event is scheduled for May to further community engagement and awareness.
 - Details were shared about the proposed *Day Out with Dad* event, scheduled for June 14, 2024, Father's Day weekend. Planned activities include a visit from the Blood Bus, free haircuts provided by two local barbershops, Kona Ice, and additional vendors pending approval. A Public Service Announcement (PSA) is currently airing on iHeartRadio to encourage fathers to enroll in the program, and efforts are underway to secure additional radio spots to promote upcoming events. These initiatives aim to increase community awareness and engagement.
 - There are currently 3 dads enrolled in the program, with one actively participating. In the absence of a designated coach, she has delivered the curriculum with this father to ensure continued services.
 - Jerri Sutton attended a recent biker event to expand outreach efforts. A video recorded at the event will be shared with board members for review.

- **CIR/Care Coordination Report** Presented by Jennifer Luikart:
 - CONNECT is now fully staffed, and the newest team member has transitioned to working independently.
 - January's Intake and Referral Summary was reviewed.



- During the onsite HSMN meeting, it was noted that the Health Plan is the only entity without a listed phone number, and efforts are underway to address this issue.
 - Healthy Start currently has 81 participants, which is considered low enrollment. To increase enrollment, efforts will focus on boosting participation through the CONNECT program. Additionally, there is an ongoing initiative to transition fathers from CONNECT to Jerri Sutton, the Fatherhood Coordinator, for further engagement and support.
 - Jordan Mooney has transitioned from full-time to part-time status.
 - There is a push to have all Care Coordinators become certified in Car Seat Safety to better support families in the program.
- **Finance Report** Presented by Felicia Richard:
 - The current budget appears misaligned due to being developed based on previous systems. Nancy Kraus created the budget using the former structure, but adjustments are necessary to align with the new systems. A meeting is scheduled with Molly Toure to review and make the necessary modifications.
 - While operations have now settled into a good routine, there is a need to shift how the budget is assessed and managed as the organization approaches the end of the fiscal year. Further updates will be provided following the budget review.
 - **Committees**
 - **Finance Committee** – No Report
 - **Data Committee** – No Report
 - **Fund Development, Education & Community Action Committee** – No Report

5. Unfinished Business

6. New Business

- Sue Sorenson asked if we could get T-shirts for the Fatherhood program, and Jerri Sutton reported that we are in the process of getting t-shirts.

7. Announcements

- Reminder that the next meeting will be held via Zoom on March 12, 2025 at 8:30am.

8. Adjournment

- The meeting was adjourned 9:07 by Chair Paula Wilman, second by Suzanne Roberts.